

## TRENCOR

50.75

FIFTY YEARS SINCE LISTING ON THE JOHANNESBURG STOCK EXCHANGE SEVENTY-FIVE YEARS SINCE STARTING BUSINESS AS JD DU PLESSIS AND COMPANY



## From a Springbok garage to a global footprint

Trencor has changed form and focus over four major phases: 1929/30: A small town General Motors dealer that started a one-truck transport business. 1955: The transport business listed on the JSE and became a national enterprise. 1967 – 1980: Expanded

into allied businesses, such as trailer manufacturing, tyre merchandising and retreading and container manufacturing. 1980 – PRESENT: Container leasing worldwide, one of the two leading companies in the industry, and logistics.

BEGINNINGS IN ROAD TRANSPORT Trencor has its origins in 1929 in Springbok, then a town of 2 000 people in Namaqualand, South Africa. JD du Plessis & Co, later named Jowells Garage & Transport, started as a General Motors dealership in the midst of the Great Depression and a major drought. When the government withdrew its road transport service to the area in the arid North Western Cape in 1930, the founders, Joe Jowell and Jaap du Plessis, converted a Buick

car to a truck and started a road transport service for the Namaqualand community. This in due course became a nationwide carrier operating as Jowells Transport, Stuarts Transport, CrossCape Express and Skynet Worldwide Express.

GOING PUBLIC ... AND EXPANDING INTO TRAILERS AND TYRES In 1955, the company changed its name to Transport and Engineering Investment Corporation (subsequently Trencor) and listed on the Johannesburg Stock Exchange. In the late '60s, Trencor expanded into allied businesses by acquiring the Henred Trailer Manufacturing Company and subsequently expanded it with the acquisition of Fruehauf SA to become Henred Fruehauf Trailers, the largest trailer manufacturer in the country. The group expanded further by acquiring TrenTyre and, in 1977, joint control of Mastertreads to become the major tyre business (excluding international manufacturers) in South Africa.

MAKING CONTAINERS FOR EXPORT
In the late '70s Henred Fruehauf
Trailers began manufacturing dry
freight marine cargo containers for export from its
factory at Isithebe, KwaZulu-Natal. Twenty-five years ago, in 1980,
Trencor invested in a small container leasing business – later to become

Textainer.

In the '80s, Trencor diversified through the acquisition of interests in various other businesses: Indian Ocean Export Group (an exporter of goods), Wolverine/Trentrade (vehicle components industry), Ocean Container Investments (tank container management) and Waco International (a large diversified listed industrial group).

Trencor was placed first in 1991 and again in 1992 in the Business Times' Top 100 Companies listed on the JSE. In each of the six years from 1988 to 1993, despite an increasing base, Trencor was placed in the top six.

A FOCUS ON CONTAINERS In the mid-90s, with the advent of globalisation and generally a greater emphasis on core activities, Trencor embarked on a strategy to focus on the international

container industry. The transport division was sold to management and an empowerment consortium while other interests were

sold over a period of years. A further large strategic investment was made in Textainer.

The group also secured an interest in supply chain management through Trencor Solutions.

Textainer (now 73% owned) which has its administrative headquarters in San Francisco, is primarily engaged in owning, leasing and managing standard and special dry freight marine cargo containers. Today it has a fleet of more than 1,1 million TEU (20-foot equivalent unit) under management, equivalent to some 14% of the container leasing industry. Its customers include virtually all of the leading international shipping lines, which are served by Textainer's own offices, agents and depots strategically located in markets throughout the world. Interests were also acquired in TPI, an international tank container management company, and in TAC and Primesource, which own containers that are managed by various equipment managers.

The group's container manufacturing operations were further expanded in the 1990s with the doubling of the Isithebe dry freight plant and the manufacture, in Cape

Town, of folding flatrack containers at Montague Gardens and stainless steel tank containers at a new factory in Parow. However, increased competition from China together with the negative effects on exports as a result of regulatory changes seriously affected the viability of manufacturing dry freight containers in South Africa and the Isithebe plant was closed at the end of 1999. The Montague Gardens and Parow facilities closed in 2001 and 2004 respectively.

SUPPLY CHAIN LOGISTICS During the late '90s the offshore operations of Trencor Solutions were extended and in 2001 merged with MicroStar Logistics, a business leasing beer kegs in the North West of USA, to form TrenStar Inc, based in Denver USA. Now 56% owned, TrenStar manages, or owns and leases out returnable packaging equipment. It provides the tracking technology and software solutions for logistics management in the supply chain. It has large contracts with three major UK beer brewers and has extended to smaller

contracts, for instance with Lufthansa (in air cargo) as well as with hospitals and Firestone in the USA.

THE CORE ACTIVITIES TODAY In December

2001, the management of the tank container fleet was transferred from TPI to Exsif, and the trailer division of Henred Fruehauf Trailers was merged with SA Truck Bodies Group in exchange for a 40% interest in the merged entity. The sale of this interest in March 2004 marked the completion of the process of focusing on our core activities.

Textainer is the major component of Trencor's business. It has offices and depots in 53 countries and is the industry's most reliable supplier of new containers, purchasing an average of 91 000 TEU annually for the last ten years – a total of US\$1,4 billion.

Today, the	group's cor	e business <sub>.</sub>	focus wo	rldwide	is:
owning, lea	using and m	anaging 1	narine c	argo con	tainers;

- owning and leasing various types of returnable packaging units (such as beer kegs) together with the appropriate technology and hardware, such as transponders and software systems;
- ☐ supply chain and other mobile asset management services; ☐ and finance related activities.

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## A man of Namaqualand

The founder of Trencor, Joe Jowell (1905–1973), who arrived in Springbok in 1929. His drive and work on public bodies played a large part in the development of Namaqualand.





## From a backyard workshop to modern premises

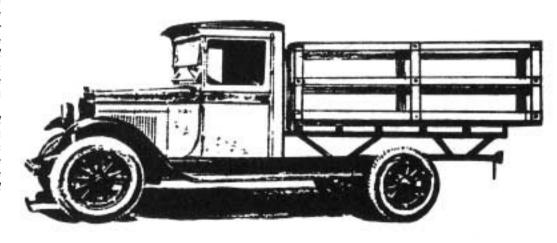
The earliest known photograph of the JD du Plessis & Company garage. The founders, Jaap du Plessis and Joe Jowell, initially operated their partnership from a workshop in the backyard of Jaap's home.



#### How it all began

A sketch of Plaatjie, the hybrid truck that proved to be the forerunner of a major transport group. Plaatjie was the response of founders Joe Jowell and Jaap du Plessis to an urgent plea by traders to move goods from Bitterfontein station to Springbok after the SA Railways terminated its road transport service to Springbok on 30 June 1930. Jaap converted an old Buick car into a truck in three days. Joe and wife, Bessie, made the first trip to Bitterfontein and back in 12 hours.

TRENCE



## Drivers providing essential services

Frikkie Oppel, a driver who joined the business in 1934. Drivers had to be skilled to contend with primitive road conditions—steep hills, dusty and corrugated road surfaces in summer and slippery, muddy roads in winter.



## And then it became Jowells

Jowells Garage after Jaap du Plessis retired and Joe Jowell became the sole owner.





### Following in father's footsteps

Bessie Jowell and her sons, Cecil and Neil, who joined their father in the business in 1958 and 1956, respectively. After Joe's death on 16 January 1973, Neil succeeded his father as chairman of Trencor and Cecil took over the chairmanship of Mobile Industries Ltd, which has a 47% interest in Trencor.



## An expanding economy

Post-war and the time of the first big lorries as the Namaqualand economy expanded. A Leyland Beaver struggles up Anenous Pass.





#### Helping to build Namaqualand

A vehicle train – in front and at the back are 10-ton Leyland Hippos and in the middle a 20-ton low-bed trailer. The two drivers had to change gear simultaneously and the signal to do so was given by the front driver – hand raised, change up and hand down, change down.



#### A new look

Jowells Garage & Transport was modernised.
Sam Abramson, a Cape
Town architect who had grown up in Springbok,
was commissioned for the alterations.





#### Assorted loads

Part of the fleet in the loading yard. Jowells operated 45 trucks which travelled two million miles a year, carrying a vast assortment of loads, from people and farm produce to base minerals and explosives.



#### A major employer

Members of staff in Springbok. At the time Jowells had 200 employees.

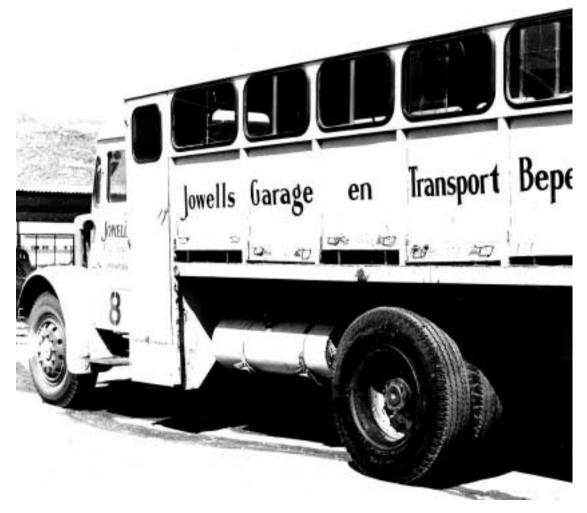




#### A penny a mile

The 'hambakaya' or 'going home' bus which transported mine workers to and from the O'okiep Copper Mines.

To make it economical, the bus was designed to carry grinding balls (used by the mill at the mine) under the floor. The hambakaya rate for passengers between Springbok and Bitterfontein was an uneconomic penny a person a mile.



#### Going public

The Offer for Sale when Fowells went public and listed on the Johannesburg Stock Exchange. Bonuscor's offer of 180 000 shares for public subscription was over-subscribed by 25 per cent. The company's solicitors were Sonnenberg, Hoffmann & Galombik, Arnold Galombik, legal adviser to Foe Fowell, came to be known as the 'godfather' of the organisation after Foe's death. Arnold died in 1995. Harold Gorvy, of the auditors Fack Bobrov, Levien & Gorvy, continues his association with the group as a non-executive director of Trencor.

## The Jowell Transport and Motor Company Limited

(Incorporated in the Union of South Africa.)

#### OFFER FOR SALE

by

Bonus Investment Corporation of South Africa Limited



#### The flying mayor

Joe Jowell with his Cessna
195, together with pilot
Clarence 'Mac' McCulloch
and General Motors
representative, Bob Reeves
Moore. Joe took to flying to
meet his commitments
around the countryside. By
1957, when he was known
as the flying mayor of
Springbok, he was logging
60 000 miles a year in his
light aeroplane – but he
never tried to learn to fly.



#### Wonderful hosts

Joe Jowell at his piano. There was always music in Joe and Bessie's home. They were very popular hosts.





## Service to the community

The business culture of Jowells...serving the farming community, transporting mine workers and calling on small outposts.







#### A centenary

In 1963, Springbok, the town where it all began, celebrated its 100th year of existence.





#### A national carrier

From Springbok to a national carrier. Jowells operations also grew to include Stuarts Transport, CrossCape Express and Skynet Worldwide Express.



## Trailers... and an era of diversification

Henred Trailers in Johannesburg was acquired, beginning a new era for Fowells – diversification into engineering and manufacturing. Henred, South Africa's largest manufacturer of trailers, had factories in Johannesburg, Germiston, Durban, Cape Town and Isithebe. Ray Hasson, an engineer and long-time friend of Neil Jowell, joined the group. He became a director in 1969, and played a key role in Trencor's growth until his death in 1997.





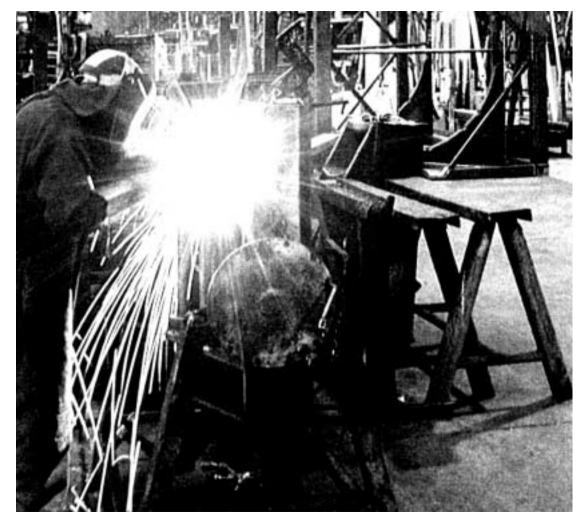
## An interest in tyres and retreading

An interest in Ten-Up Retreaders was acquired. This subsequently became TrenTyre which in association with Mastertreads became the Republic's largest new tyre dealer and retreader.

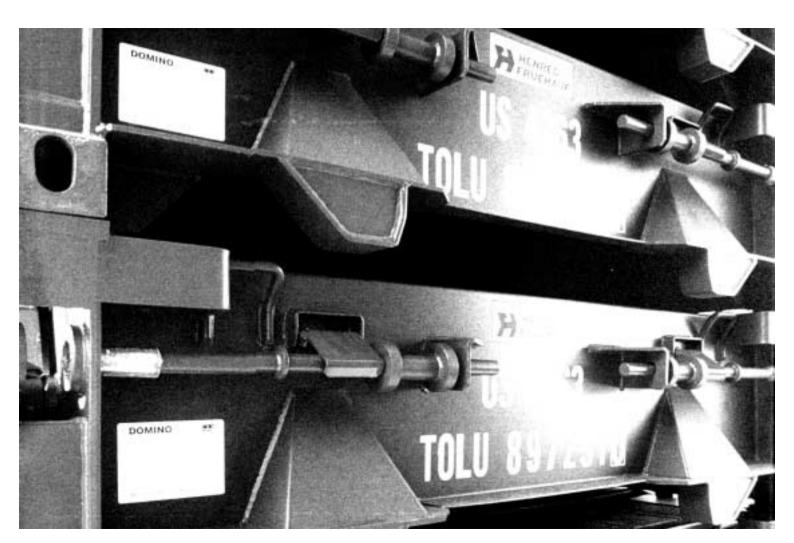


## Containers for export

Henred Fruehauf began manufacturing intermodal containers for export markets. The container division became a major part of the group, manufacturing dry freight, tank and flatrack containers in Germiston, Isithebe and Cape Town.







## An investment in container leasing

Trencor invested in container leasing with the acquisition of a small business, later to become Textainer. Textainer's fleet today represents 14% of the world container leasing industry.





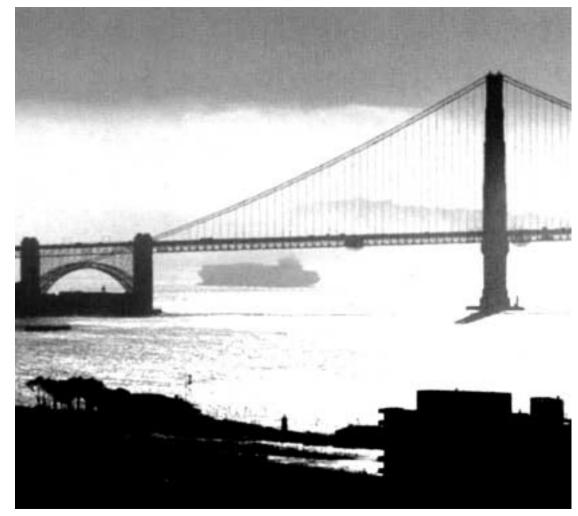
### A double distinction

Trencor won the Sunday Times Business Times 'Top Company' award in 1991 – and again in 1992. The award is based on an increase in shareholder value.



#### A world leader in container leasing

Textainer is one of the two leading container lessors in the world. Its standard dry freight marine containers are to be found in major ports around the world, such as San Francisco and Rotterdam.







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## An interest in returnable packaging equipment

TrenStar was formed.
TrenStar manages, or owns
and leases out returnable
packaging equipment.
TrenStar owns over 60% of
all beer kegs in the UK,
which are managed on
behalf of major brewers.





## A venture in air cargo

TrenStar is engaged in air cargo in a joint venture, Jettainer, with Lufthansa.
Other industries served by TrenStar include food, chemical, rubber and healthcare sectors.





#### SUPER LONG-TERM RETURNS

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This list of super long-term returns is an update of a chart prepared by Allan Gray Limited and which first appeared in FinWeek on 21 February 2005. It shows the annualised returns (i.e. % per annum) of various companies that have shown

CURRENT VALUE OF ANNUALISED RANK COMPANY R1 000 INVESTED RETURN % PA SINCE 01/01/1975 R MILLION Trencor 30,3 3,678 Metair 2 29,8 3,219 3 Allan Gray Equity 29,5 3,022 4 Remgro 29,4 2,984 Mutual & Federal 5 28,4 2,318 6 **Implats** 28,2 2,198 28,0 2,108 7 Foschini 8 Ellerines 27,9 2,062 9 Pick 'n Pav 27,3 1,765 10 Altech26,9 1,610 11 PPC1,558 26,8 12 Caxton 26,7 1,533 Liberty Holdings 13 26,6 1,487 14 Liberty Group 26,2 1,349 15 Assore 25,5 1,141 16 SA Eagle 25,0 1,021 17 Afrox 25,0 1,014

25,0

1,008

superior long-term growth. The fourth column is the current value of R1 000 invested in the company on 1 January 1975 and includes capital appreciation, reinvested dividends, special dividends, returns on unbundlings etc.

RANK		ALISED RN % PA /01/1975	CURRENT' R1 000 INVI R MILLION	ESTED
19	Stanbic	24,9	0,974	
20	Edcon	24,7	0,939	
21	Seardel	24,7	0,927	
22	Edward L Bateman	24,0	0,789	
23	Angloplats	23,8	0,742	
24	Tiger Brands	23,7	0,735	
25	AVI	23,4	0,685	
26	SAB	23,3	0,664	
27	Anglo American	21,8	0,454	
28	Wooltru	20,9	0,361	
29	Nampak	18,9	0,217	
30	Nedcor	18,6	0,199	
31	Alsi	18,2	0,178	
32	Sappi	18,1	0,176	An investment of
33	Goldfields	13,8	0,56	R1 000 in 1955 in
34	Harmony	11,1	0,26	Trencor would be worth
35	CPI	10,6	0,23	R4,4 million today

AS AT 30 SEPTEMBER 2005















NEIL JOWELL

CECIL JOWELL

RAY HASSON

ARNOLD GALOMBIK









HAROLD GORVY



JIM HOELTER



DEON BLIGNAUT



ALEX BROWN

TED RETIEF

ROD CLINTON

JIMMY McQUEEN

JOHN MACCARONE







www.trencor.net

JOE JOWELL

DAVID NUREK

THEUNIS UYS

JOHN HOARE